

Image Guidelines

The Prairie Garden Editorial Committee welcomes images submissions. If you can provide high-quality photos or images to illustrate your article, please do so! Here are some suggestions when choosing images to send to us.

Digital Photography

Please ensure the file name has been changed (i.e. **do not leave it as IMG001.jpg**) to reflect exactly what the image is and who took the picture such as Chelone_lyonii_`Hot Lips'_photoby_James_Smith.jpg. Digital photographs must be sharp, rich, and have good contrast. Images for **The Prairie Garden** should be those captured at the **highest quality** setting. For a shot to be considered for the cover, however, the image must be of the very highest quality, and must be taken with an 8 megapixel camera or better.

File Format

All digital files are stored in a file format such as .jpeg/.jpg, .raw etc. Consumer-priced digital cameras create files with a .jpeg/.jpg format. This is a useful format for storage purposes, **but leads to poor image quality if these files are re-saved as .jpeg/.jpg files**. If you must resave a file (such as after an edit in an image editor such as Photoshop), please save it as a tiff/tif or .psd to preserve the picture quality. However, **we insist you also send a copy of the original jpeg file created by your camera**, as it is easiest and best (with no editing). We can receive 10MB+ e-mail messages.

Delivering Files

We can take a 10MB+ e-mail. Many files are too large to conveniently send by email, especially if sending several images. However, when sending the original jpeg files from your digital camera, the files are often small enough to email, and can be sent in three or four emails instead of all at once. Currently, the total size of all digital files attached to a single email message should be less than 10 megabytes. The email address to send your images to is below. The YouSendIt service is a very useful and free service to send very large file(s) such as RAW files or a zip of several images. You can burn your files onto a CD/DVD to deliver to us if you don't have e-mail.

How to Submit Your Images/Photos

We can receive 10 MB+ e-mail. A free File Transfer service such as WeTransfer.com can be used for very large files. **Please ensure that you rename image files to describe the subject of the image**. All photos or slides or digital images should be sent with suggested captions and/or plant names if they are of a particular plant. Scientific names are preferred, but please include the common name, too. We are always looking for artwork to illustrate articles and are often looking for specific kinds of illustrations, so if you are interested in submitting artwork but would like ideas, contact the Editor for more information. As well, **we are always searching for the perfect photo for the cover** and 'beauty shots' that are not always

directly related to an articles. Pictures of gardens, plants, landscapes, projects, birds and garden insects will be considered.

Please complete The Prairie Garden's "author notes" form. Send the completed form along with your email or mailed CD/DVD or artwork to the attention of the Editor. The "author notes" form asks for information about you, including your name, mailing address and telephone number, as well as for some personal information, mainly about your interest in gardening. We use this information to create photo credits or for the small bios that accompany each article and to get to know a bit about you. We do not share this information with anyone else.

All submitted material becomes the property of **The Prairie Garden**, however, **if requested**, photos or slides and original artwork will be returned once no longer needed.

Deadline for Images

Images, authors notes, and articles should be submitted prior to July 1 of any calendar year (e.g., July 1, 2017 for the 2018 edition) to be considered for inclusion in the upcoming issue. Images may be held over as more suitable for the aims of a following issue, or for an upcoming article.

We welcome submissions at any time of the year, and your questions too.